



**Nelson Quarry Expansion
Public Consultation Strategy
April 22, 2020**

**Prepared By:
Project Advocacy
199 Bay St. Suite 3210
Toronto ON
M5L 1G1**

**Prepared For:
Nelson Aggregates Co.
2433 No. 2 Sideroad
Burlington, ON
L7P 0G8**

Overview

Nelson Aggregates is applying to expand its Burlington operations. The current facility began operations in 1953 with a licence area of 218 hectares and an extraction footprint of 210 hectares. The site is home to the highest-quality aggregate resource in southern Ontario.

Approximately 75% of the aggregate produced is used within the Region of Halton (37.5% in the City of Burlington and 37.5% in the other areas of the Region of Halton). The remaining 25% is predominately shipped to the Region of Peel and City of Toronto. Its aggregate has helped build nearly every road sidewalk and building in Burlington.

Under the expansion proposal, Nelson aggregates would expand south into farmland it currently owns, and to the west on what is currently the Burlington Springs Golf Course. The expansion would allow Nelson to continue to provide high quality aggregates and help reduce greenhouse gas emissions for 30 more years.

Over the course of the quarry expansion, Nelson has committed to granting all nearly 1,000 acres of the rehabilitated land to the public in the form of a park. Once finalized, the park would be the largest in Burlington, five times larger than its largest park, and would provide recreational opportunities for all of Burlington and Halton.

Objective

The objective of the project's public consultation plan is to build broad public awareness of the Nelson application; to consult broadly with neighbours, government, stakeholder and First Nation groups; address questions and concerns with fact-based information; and where possible integrate public comment into our plans.

Strategy

Use multiple platforms to inform stakeholders about the application and the application process and to solicit input, generate dialogue and apply learnings from the public.

Audiences

- Near Neighbours
- Neighbours
- Burlington residents
- Halton residents
- City of Burlington
- Region of Halton
- Conservation Halton
- Niagara Escarpment Commission

-Provincial Government

-First Nations

Platforms

Nelson has and will continue to employ multiple platforms to consult broadly with stakeholders and the general public. The platforms will include but not be limited to:

-Traditional Media

-Websites

-Facebook

-Twitter

-Instagram

-In-person meetings

-Town Hall

-Remote meetings

-Presentations

-Delegations

-Direct Mail

Tactics

The Nelson application spans a number of political jurisdictions and touches on a number of Acts, each of which prescribe certain public consultation activities. Those include, but will not be limited to:

-The City of Burlington

-Region of Halton

-Niagara Escarpment Commission

-Ministry of Natural Resources and Forestry

-Aggregate Resources Act

-Niagara Escarpment Protection Act and Development Permit

-Planning Act

The activities prescribed under each act are as follows, but will not be limited to:

ARA Process

- Sign posted on-site
- Newspaper notice inviting public comment
- Open house
- Notice to landowners within 120 m of the property
- For any objection letter received, Nelson will provide a formal written response
- Consult with affected aboriginal communities

NEPA and Development Permit

- Sign posted on-site
- Newspaper notice inviting public comment
- Option to host a public meeting
- The NEC Commission meeting which is open to the public to decide on the NEPA and Development Permit applications
- Notice of Decision will be issued to landowners within 120 m of the property and those that request a copy of the Notice of Decision

Planning Act

- Pre-consultation public meeting
- Sign posted on-site
- Notice to landowners within 120 m of the property
- Statutory public meeting

- Committee/Council meeting which is open to the public to decide on the Planning Act application
- Halton Region Committee and Public meeting
- Conservation Halton Board meeting open to public
- Notice of Decision issued to landowners within 120 m of the property and those that request a copy of the Notice of Decision